

Database of Nursing and Care Homes

Nursing and care homes form an integral part of health and social care in the UK and Ireland. A 'care home' provides care services to patients in need of residential care. A 'nursing home' can also provide medical intervention.

Our Database of Nursing and Care Homes contains contact information for senior personnel working and managing private nursing and care homes across the UK and Ireland, including contacts working at independent hospices.

All information within the database is regularly verified and updated by our specialist team of product researchers; giving you the quality, targeted data you need and the reassurance that you will be GDPR compliant.

Database Contents 20,405

Responsibility/Role	Count
Home Manager	12,610
Head of Nursing	2,049
Director	1,751
Nursing Home Clinical Lead	1,593
Named GP	1,201
Matron	735
Chief Executive	192
Director of Nursing	171
Medical Director	103

The data can be segmented to enable targeting campaigns by:

- Job Responsibility
- Type of Services Offered
- Organisation Type
- Region

Organisation Types:

- Care Provider
- Independent Hospice
- Nursing/Care Home
- Nursing/Care Home HQ
- Trust

Organisation Services:

- Alcohol Dependency
- Dementia (EMI)
- Drug Dependency
- Learning Disability
- Mental Health
- No Medical Intervention
- Nursing Services
- Old Age Only
- Physical Disability
- Sensory Impairment
- With Nursing

For the most up-to-date counts or to speak to us about our Campaign Packages, please contact your account manager direct or use the contact us form on this site.

Please note: It is common for a healthcare professional to have more than one responsibility. Therefore, there may be fewer named individuals on the database than there are areas of responsibility indicated above. Counts provided will be deduped to provide 'unique' contacts. Number of contacts may vary during our research cycle due to the fast-paced rate of change of organisations changes within UK healthcare. Counts correct at time of publishing **September 2024**.

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