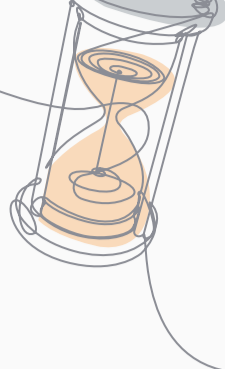
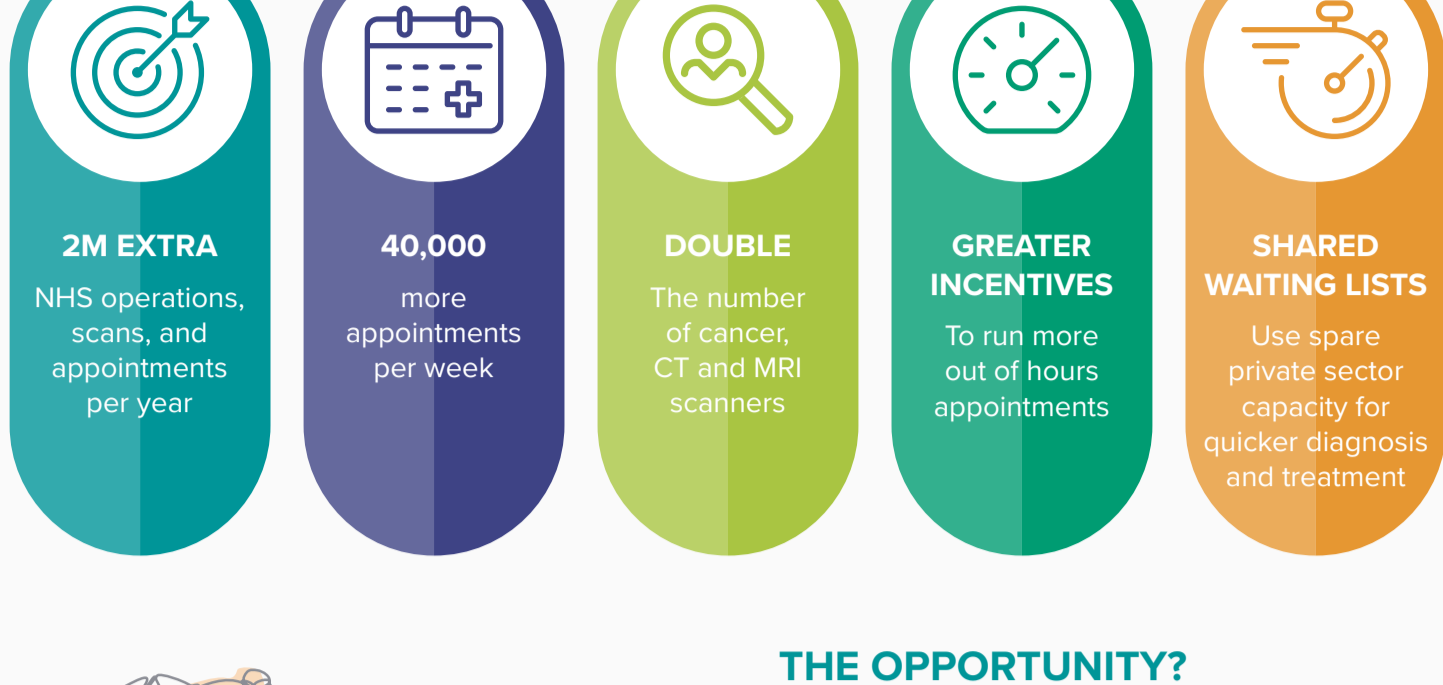


LABOUR'S PLANS: IN SUMMARY

Here is a summary of the party's key manifesto pledges on health and the NHS



1 Reducing waiting lists, boosting diagnosis and improving capacity

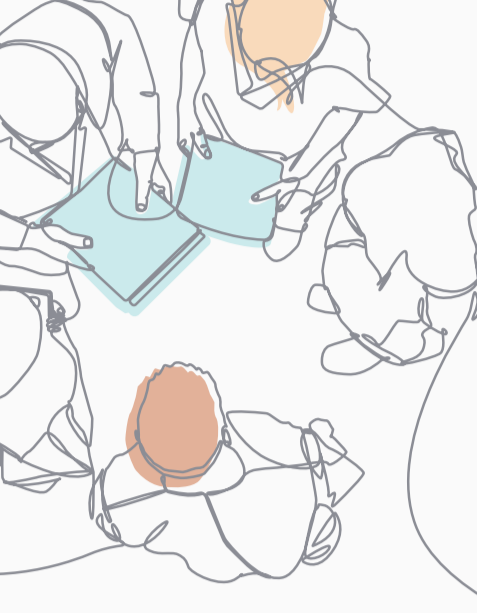


THE OPPORTUNITY?

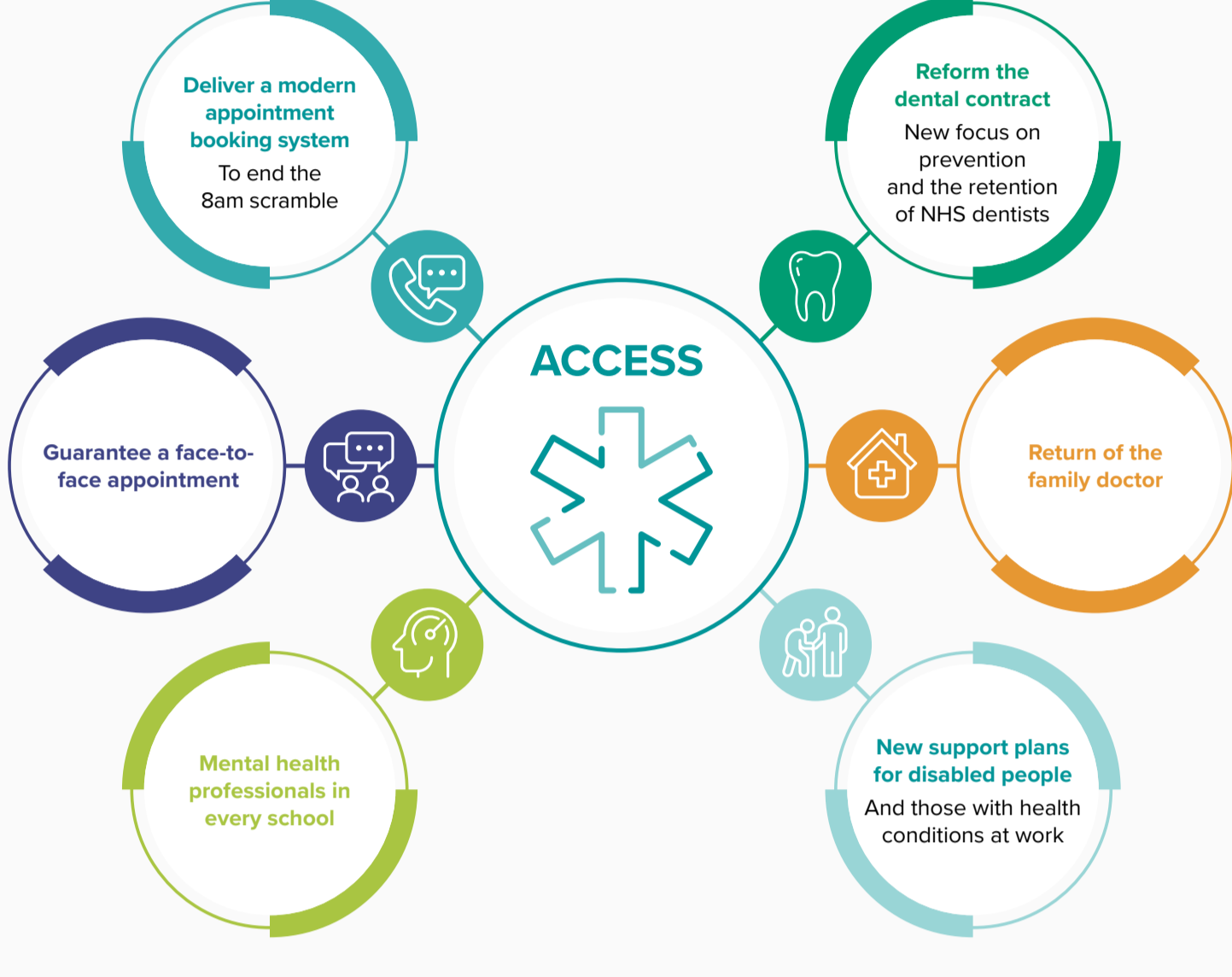
- Addressing capacity is probably the number one challenge in the NHS at the moment
- Efficiency and pathway optimisation will be a key priority for HCPs
- Your central value offering should focus on driving efficiency, cost improvement and freeing up staff time

POTENTIAL THREAT

- Higher use of the private sector to speed up patient throughput
- This may create new stakeholders in your pathway and clinical area



2 Access to care



THE OPPORTUNITY?

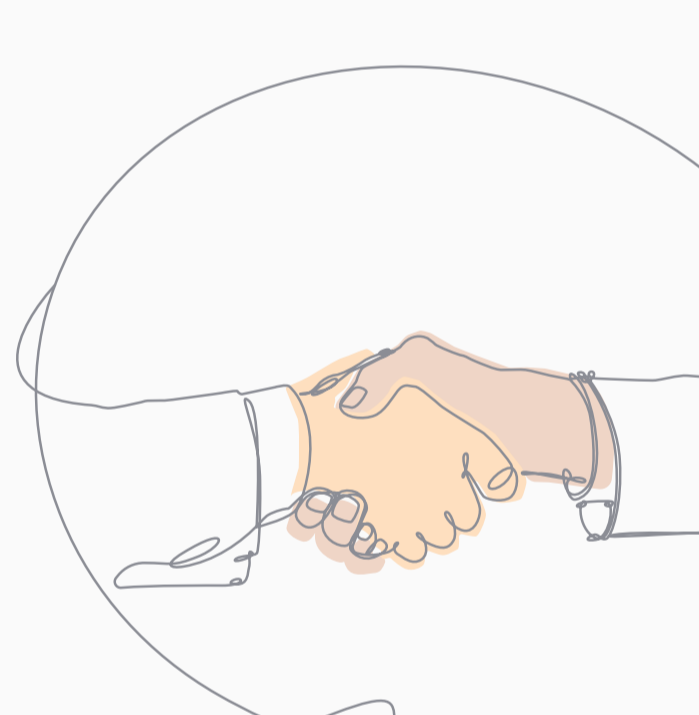
- Assisting the NHS with its access agenda is going to be a huge hook for the life science industries over the next parliament
- Better access means more screening, more diagnosis, and bigger pools of patients that can benefit from your therapy or technique. Plus, it'll be a topic the local NHS is keen to engage on

3 Workforce

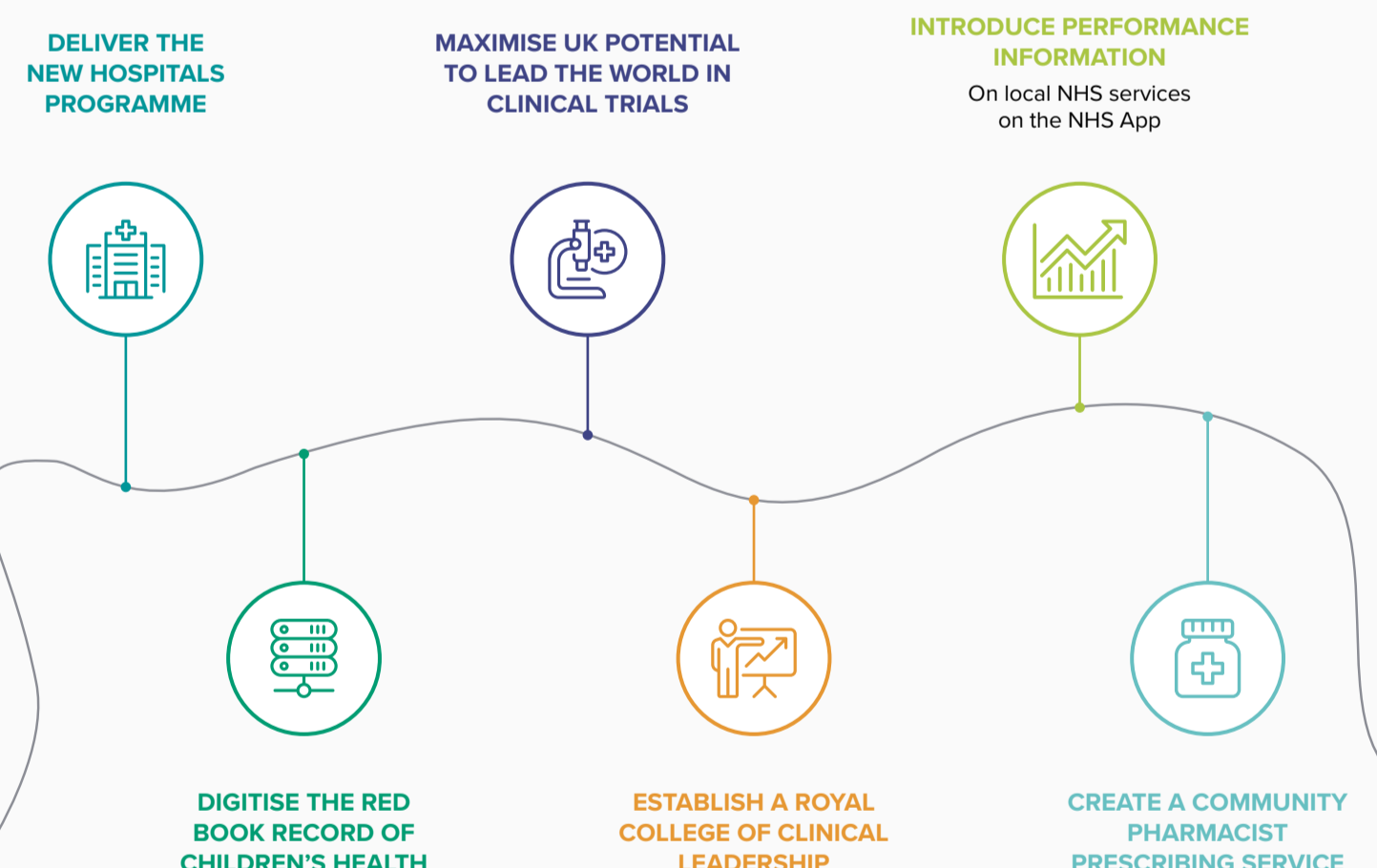


THE OPPORTUNITY?

- Under Labour it's probably more likely that a pay deal can be reached with the BMA, and further strikes avoided, easing that particular pressure on NHS staff
- But, NHS staff will still be time-poor and hard-to-reach until the recruitment and retention crisis is addressed with rising numbers and stable teams of clinicians in your clinical area
- Like the investment in capacity, the extra staff promised will take time to come through. And in the meantime, expect shorter term measures like the increased use of pharmacists and AHPs in primary care pathways, and the ongoing use (with some regulation) of physician associates in your audience base



4 Innovation and Investment



THE OPPORTUNITY?

- Widespread pharmacist prescribing goes live for all newly registered in 2026. A crucial audience to engage for pharma
- The centring of clinical trials is of course going to involve pharma too, probably as a partner, certainly in the development of genomics and companion diagnostics
- Boost in public-private partnership to develop AI to harness, commercialise the vast amount of NHS patient data to create a more positive market access environment for Life Science.

5 Public Health



THE OPPORTUNITY?

- We're likely to see more preventive health under a Labour government with deeper public health interventions
- There's already political will to create legislation to affect wide and deep public health interventions on obesity, diabetes, mental health and cancer - services for which are becoming unsustainable in the face of ever growing demand
- Junior Health Minister Karin Smith has already said that an investigation and measures against determinants of ill-health such as poor transport, health education, housing and air quality will be important to deal with under this government
- Industry can engage with the NHS on the initial causes of major conditions - this could be a topic for partnership projects when assessing the overall patient picture, aetiology and roots of disease when considering patients within your clinical area



Questions?

Please get in touch

Oli Hudson | Content Director

01892 571118

oli.hudson@hsjinformation.co.uk

hsjmarketintelligence.co.uk/content/hsj-advisory